

## 13. LAKEFRONT FESTIVAL OF ART

Milwaukee, Wisconsin; June. Produced by the Milwaukee Art Museum.

More than doubling its rise in rank for the 2016 **Sunshine Artist 200 Best** in the fine art and design show category, the Lakefront Festival of Art leaped from #32 last year to #13 this year.

Of respondents, 50 percent reported grossing more than \$10,000 at the Milwaukee, Wis., summer festival, while the other half made \$5,000-\$10,000.

Held on the grounds of the Milwaukee Art Museum, tickets for patrons cost \$17 (\$10 for advance purchase), and a three-day pass is \$25. Children under 12 are free, as are veterans, active military, and Wisconsin teachers (grades K-12).

Over 30,000 attendees check out nearly 200 artists who create fine paintings, ceramics, fiber, metalwork, and jewelry.

## 14. ONE OF A KIND

Chicago, Illinois; December. Produced by Merchandise Mart Properties.

Chicago's One of a Kind Show, which held the #2 spot on **Sunshine Artist's 200 Best** shows in the fine art and design show category for three years, fell 11 spots in 2016 to the #14 position.

This decline could be attributed to fewer ballots received overall, as voters noted that half earned over \$10,000 at the show, and the other half \$5,000-\$10,000 — all very good sales totals.

The holiday show draws in over 50,000 buyers each year, who enjoy the climate-controlled indoor environment of the popular Merchandise Mart.

In a **SA Fast Audit** review of the 2015 show, one mixed media artist reported grossing over \$24,000 in sales alone. A jewelry maker commented, "It was our best show here in 15 years. We had more buyers spending more."

Another jewelry maker added: "While this is not the most profitable show, it provides decent sales for cash at the end of the year."

## 15. 28<sup>TH</sup> ANNUAL RIO GRANDE ARTS AND CRAFTS FESTIVAL-SPRING SHOW

Albuquerque, New Mexico; March. Produced by Ruth Gore/Rio Grande Festivals.

Ruth Gore's Rio Grande Arts & Crafts Festival - Spring Show quickly shot up the ranks in the 2016 **Sunshine Artist 200 Best** shows in the fine art and design show category. This year they placed at #15, a substantial rise from 2015 where they were #46.

All **SA** voters noted on their ballots they made \$5,000-\$10,000 in sales at the 2015 show.

David Schneider, **SA** Arizona and New Mexico Reporter said the show was "a good solid show for everyone — artists and patrons alike." He added, "The quality of the show is always very high; careful attention is clearly paid to the jurying process and the patrons are always delighted." Schneider recommends this show to any exhibitor in the Southwest area.

# RIO GRANDE

## Arts & Crafts Festivals

ALBUQUERQUE, NEW MEXICO



**March Spring Show**  
#15

March 10 - 12, 2017



**October Balloon Fiesta Show**  
#10

Oct 6 - 8 &  
Oct 13 - 15, 2017



**November Holiday Show**  
#16

Nov 24 - 26, 2017  
Thanksgiving Weekend

riograndefestivals.com ~ 505•292•7457 ~ info@riograndefestivals.com

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### CHEESMAN PARK ART FEST



**Denver, Colorado**  
#4

July 29 & 30, 2017

dasheventsdenver.com

Above Artists, Top LF to RT: Linda Backus, Krysten Waszak and Mark Jimenez; Bottom: Jane Johnson