



FOR IMMEDIATE RELEASE

The Rio Grande Arts and Crafts Festival Spring Show: An Art Destination Within an Art Destination!

DATES: March 13, 14, 15, 2015

TIMES AND LOCATION: 10 a.m. - 5 p.m. Daily | EXPO New Mexico's Lujan Exhibit Complex

TICKETS: \$7.00 Admission | Kids Free | Free Parking for Grande Pass Holders!

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Albuquerque, New Mexico – This March, the Rio Grande Arts and Crafts Festival celebrates its 27th consecutive year in Albuquerque, a city consistently named one of the 'Top 25 Arts Destinations' by *AmericanStyle Magazine*. True to tradition, artists will hail from around the country; this time representing 21 different states and dozens of mastered mediums. This competitive lineup of 200 artists and craftsmen will represent a wide range of original two-dimensional art, sculpture, photography, jewelry, textiles, ceramics, wood, metal and glass art – all available for purchase. The festival committee strives to offer patrons a unique cross section of works encompassing a multitude of styles and mediums that represent arts & crafts from a national perspective.

While art and handmade works are the focus of the show, the festival team is known for creating a fun event featuring something for everyone. Music, entertainment and food are also integral parts of this colorful event. "The arts and crafts are first and foremost, and our festival offers attendees the opportunity to meet the artists and connect with them about their artwork. This makes ownership of a handcrafted piece much more meaningful because of the personal connection between the customer and the artist." says Festival Director Ruth Gore. Not only will customers find great arts & crafts, but they will also enjoy the whole experience, from talking to the artists to listening to live music, grabbing a bite to eat in 'Culinary Row', and watching artists demonstrate their crafts.

BEST IN TOWN! *This is the top-rated indoor festival in the state, attracting over 20,000 visitors annually.*

FRESH WORK! *Approximately 25% of participating artists are brand new to Rio Grande Festivals.*

FAMILY FUN! *The Kid's Creation Station celebrates the smallest artists with free craft activities. 'Culinary Row' features food sampling, and multiple musicians perform in both halls throughout the weekend.*



About Rio Grande Festivals: Founded in 1988 with one small festival, Rio Grande Arts and Crafts Festivals now bring Albuquerque three annual juried art shows, each with their own distinct flavor. All are ranked among the top 100 in the nation. For more information, please visit www.riograndefestivals.com.

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