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For Immediate Release

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Teeniors Teams Up with Rio Grande Arts & Crafts Festival

ALBUQUERQUE—Today TeeniorsSM announced their plan to partner with Rio Grande Arts & Crafts Festivals (RGACF) in an effort to provide personalized tech support to attendees at their upcoming New Mexico events, which will include three annual, multi-day art festivals in the Albuquerque area. Starting Friday, Sept 30th, TeeniorsSM, an award-winning* local startup organization, will assist RGACF at Sandia Resort and Casino during their signature event in “the big white tent” that coincides with the Albuquerque International Balloon Fiesta. Teeniors, tech-savvy teens and millennials who help seniors with their tech devices through one-on-one personalized coaching, will be on hand to provide help to anyone registering for prizes using Rio Grande’s iPad system.

Now in it’s 28th year, the Festival is the top ranking art show in the Southwest and nationally ranked at #10 by industry standard Sunshine Artist Magazine. Festival Founder Ruth Gore read about Teeniors and thought it would be an ideal service to provide her attendees. The event brings together a unique cross-section of patrons from across the globe with a juried national selection of artists and craftsmen.

“Teeniors has been a great addition to the Albuquerque community and I am so happy they will provide this service for us. We want to help our guests with the technology so they can concentrate on the beautiful works of art,” said Gore.

Created last summer by founder and NM native Trish Lopez, TeeniorsSM provides one-on-one, customized tech tutoring through private sessions and group events. Lopez pitched the idea at a women’s business event last year, inspired by her own mom’s struggle to adapt to the digital world. Since then they have helped over 300 seniors in Albuquerque and the surrounding areas. They have also provided paid, part-time work and volunteer work to 65 local teens and millennials. Lopez says it’s an exciting collaboration.

“We are very much looking forward to teaming up with RGACF. It’s a great opportunity for our coaches to get more work and for Teeniors to get greater exposure,” she said.

IF YOU GO:

WHEN: 1st & 2nd weekends in October (Sept 30-Oct 2 and Oct 7-9) | 9:00 am - 5:00p daily

WHERE: The big white tent at Sandia Resort & Casino

HOW MUCH: Admission is \$8.00 | Kids under 12 Free | Free Covered Parking

For more information, call (505) 600-1297 or visit www.teeniors.com.

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**2016 People's Choice Award - Aging 2.0 Global Startup Search, Washington DC*

**2016 Innovation New Mexico Award - Albuquerque Business First*

**2016 People's Choice Award - Albuquerque Business First*

**2015 InnovateHER Award - Small Business Association of NM*

**2015 NM Startup Weekend: Women's Edition - Winner*