

RIO GRANDE ARTS & CRAFTS FESTIVALS

3709 Westerfield NE, Suite A
Albuquerque, NM 87111

DEADLINE APRIL 10, 2006

Applications accepted on an alternate basis only after this date.

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2006 FALL & WINTER RIO GRANDE ARTS & CRAFTS FESTIVALS



**18TH ANNUAL
BALLOON FIESTA SHOW**
OCTOBER 6, 7, 8,
& 13, 14, 15, 2006



**7TH ANNUAL
HOLIDAY SHOW**
DECEMBER 1, 2, 3, 2006



**ALBUQUERQUE,
NEW MEXICO**

▲▲▲▲▲▲ OCTOBER FESTIVAL ▲▲▲▲▲▲

October 6, 7, 8 & 13, 14, 15, 2006

Fridays – October 6 & 13 9:00 am - 5:00 pm
Saturdays – October 7 & 14 9:00 am - 6:00 pm
Sundays – October 8 & 15 9:00 am - 5:00 pm

Every October, 75,000 shoppers from all over the world converge on the signature “big tent” of the Rio Grande Arts & Crafts Festival. Framed by the colorful mass ascensions of the Albuquerque International Balloon Fiesta, this top-notch juried show features the work of more than 250 fine artists and craftspeople from throughout the U.S. The artists report great sales, and our shoppers are captivated by artist demonstrations, fun kid’s activities, and the live music and delicious food in our shaded outdoor pavilion – all of which adds up to a ranking as one of the “Top 60” in *Sunshine Artist’s* “200 Best Shows,” and a spot as one of New Mexico’s best loved annual events.

Here are some excerpts from *Sunshine Artist* magazine about our October show:

- “Awesome show for us and for most artists – we had quality crowds – people were buying like crazy.”
- “This show gets better every year! I had customers tell me this is the only show in the city they come to.”
- “The show had a very high-energy, fun atmosphere which moved the customers to buy.”
- “This show caters to the artists. The quality of the work is terrific and diversified. Management is the best!”

Quoted in *ArtFair SourceBook*:

- “A large tourist crowd (from all over the country/world) spills over from the International Balloon Fiesta.”
- “This event attracts a huge crowd.”
- “Event is very well organized and advertised.”
- “Buy/sell is rarely present at this show.”

▲▲▲ LOCATION & EXHIBITOR SPACE ▲▲▲

The 14 acre Festival site is ideally located to attract traffic from the Balloon Fiesta, and to be convenient to city residents. Located at the southwest corner of I-25 and Paseo del Norte, there is easy access from the frontage road as well as acres of free parking.

The 18th Annual Rio Grande Arts & Crafts Festival will be held in a 40,000 square foot, fully enclosed, semi-permanent structure complete with astroturf. Approximately 250 booth spaces will be available for exhibiting artists. Spaces are 8’ deep, 10’ deep, or 4’ deep. Exhibitors must supply their own back and side walls. Pipe and drape is also available to rent. Center row spaces are 4’ deep, with draping along the back only. (Site map available on our website.)

The Outdoor Artist’s Market is located in the outdoor pavilion area. Spaces are on astroturf and exhibitors supply their own canopies. Canopies must be fireproof and approved by the Fire Marshal.

Overnight security will be provided during the Festival and also Monday through Thursday so exhibitors displaying indoors both weekends can remain set up. 400 watts of electricity will be available inside the tent only if ordered and prepaid.

We welcome your application to the 18th annual show this October! Be sure to mail in the entry form by April 10, 2006.

▲▲▲▲▲▲ DECEMBER FESTIVAL ▲▲▲▲▲▲

December 1, 2, 3, 2006

Friday, December 1 10:00 am - 5:00 pm
Saturday, December 2 10:00 am - 5:00 pm
Sunday, December 3 10:00 am - 5:00 pm

The first weekend in December is prime time for holiday shopping – and as thousands of New Mexicans have learned, the premier gift-buying venue is the Rio Grande Arts & Crafts Festival Holiday Show.

This juried show features the work of more than 200 fine artists and craftspeople from around the country. The artists enjoy the relaxed ten-to-five festival schedule and delight in the enchanting ambience of New Mexico at holiday time.

As for the shoppers, they’re immersed in the spirit of the season by artist demonstrations, live music, the Holiday Cookie Walk, the Holiday Creation Station, and more. It’s no wonder this lively event was ranked in the “Top 70” in *Sunshine Artist’s* “200 Best Shows.”

Here are some excerpts from *Sunshine Artist* magazine about our December show:

- “The promoters were excellent. The show was very high quality.”
- “This was a great show with great advertising and great treatment of artists!”
- “This was a terrific show. Ruth and her crew do a great job. They are also such a pleasure to work with.”
- “This was an excellent show. Sales were excellent. It was also easy to do. The staff makes you feel cared about, and they are very helpful to exhibitors. This is a rare thing to see these days.”

Quoted in *ArtFair SourceBook*:

- “This is a something for everyone show.”
- “Event is well-organized, well-promoted, and advertised.”
- “Staff gets very high marks from exhibitors.”

▲▲▲ LOCATION & EXHIBITOR SPACE ▲▲▲

The Holiday Rio Grande Arts & Crafts Festival will be held in the Manuel Lujan Exhibit Complex at Expo NM Fairgrounds.

The Festival site is a familiar venue to all who live in Albuquerque and is centrally located in the heart of the city. There is easy access to I-40, close proximity to hotels, restaurants, and shopping malls as well as ample parking.

Approximately 200 booth spaces will be available. All spaces are 10’ deep. (Site map available on our website). Exhibitors must supply their own back and side walls. Draping may be rented. Overnight security will be provided during the Festival. 400 watts of electricity will be available only if ordered and prepaid.

We welcome you to join us for the 7th Annual Holiday Show this December! Please fill out the entry form and mail it in by April 10, 2006.

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April 10, 2006 – Postmarked Deadline for October and December entries. Applications will be taken on an alternate basis only after this date.

May 10, 2006 – Jury replies mailed and e-mailed. Checks deposited and charges processed.

June 15, 2006 – Remainder of October booth fees due today, or booths are subject to cancellation. Last day for refund less \$100.00 charge if canceling.

July 15, 2006 – Remainder of December booth fee due today, or booths are subject to cancellation. Last day for refund less \$100.00 charge if canceling.